



NSL ANNOUNCED AS EXCLUSIVE DISTRIBUTOR OF WILLIAMS SOUND IN NEW ZEALAND

January 15, 2018 - As Managing Director of NSL, it gives me great pleasure to announce NSL as the exclusive distributor of Williams Sound in New Zealand effective February 1st, 2018.

NSL's successes are due to our partnership with two exceptional brands, QSC and Shure providing cutting edge and innovative AV solutions. We have built our business to complement, support and expand the market for the brands in New Zealand. NSL is continuously seeking partnerships to compliment Shure and QSC.

Williams Sound fits NSL's model. They are an independent and progressive company providing exceptional AV products for commercial markets including corporate, tour, education, government, language interpretation and healthcare.

Paul Ingebrigtsen CEO of Williams Sound states "we are pleased and excited to announce our new partnership with NSL for exclusive distribution of Williams Sound products in New Zealand. With their strong reputation in the Industry along with their technical expertise, excellent customer service, and representation of top AV brands, we look forward to working with Roger Wilson and his team at NSL to establish Williams Sound as a leading brand in New Zealand."

Continuing NSL's strong commitment to the AVC industry in New Zealand, of providing inventory, training and product support. NSL are more than confident we can continue to deliver our customers a great experience working alongside Williams Sound.

Roger Wilson,
Managing Director,
NSL

About NSL

NSL specialise in professional audio and commercial audio, video and control system solutions.

We exclusively distribute globally trusted brands recognised as leaders of innovation, quality, reliability and longevity. We work with retailers, wholesalers, system integrators and consultants nationwide, providing consultation, integrator and operator training, and in-house design, sales and service support.

NSL is proudly 100% New Zealand owned and operated. All staff, offices and warehousing is based in New Zealand. For more information, please visit www.nsl.co.nz.

About Williams Sound

Serving professional communication needs worldwide since 1976, Williams Sound offers products across five wireless communication technologies: real-time audio via Wi-Fi, digital, FM, infrared and induction loop. All five are successfully used in an array of commercial applications, including hearing assistance, language interpretation, tour, corporate, education, government and house of worship. Our systems currently include Hearing Hotspot™ real-time audio via Wi-Fi, Digi-Loop® induction loop, Digi-Wave™ digital communication, Personal PA® FM Listening and SoundPlus® infrared. For more information, please visit www.williamssound.com.